

I WISH YOU HAPPINESS

Mom's Choice Awards® GOLD Award
2021 Readers' Favorite Book Awards GOLD MEDAL WINNER
2021 Readers' Favorite Illustration Award WINNER
2021 International Book Awards WINNER
2020 Wishing Shelf Book Awards WINNER
2020 National Indie Excellence Awards WINNER
2020 Foreword Indies Book Of The Year Awards FINALIST
Story Monsters APPROVED Award

I Wish You Happiness is an empowering and inclusive children's picture book—to give children all the wonderful wishes they deserve, for a happy, fulfilled, and meaningful life.

This timeless, award-winning classic is filled with inspirational wishes to empower children to be the best they can be, and beautifully enchanting illustrations by an award-winning artist.

MARKETING HIGHLIGHTS

- * \$8,000 monthly advertising spend.
- * Mom's Choice Awards giveaway and newsletter (July)
- * 129 Instagram influencers (1.55M followers) have shared and recommended the book. The majority are preschool and K-3 teachers in the US. The rest are in Canada and the UK.
- * 10 YouTubers (833,530 subscribers), including Sarah Ferguson, Duchess of York, have read the book on their YouTube channel.

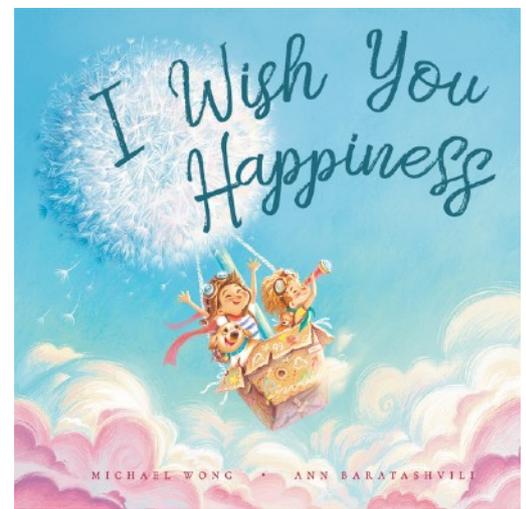
REVIEWS

- * "An excellent baby shower gift or a whimsical graduation present."
- **(Editor's Pick) Publishers Weekly's BookLife**
- * "A warm hug of a picture book wishing all children happy, fulfilled, and meaningful lives." - **Kirkus Reviews**
- * "This uplifting book is filled with positive and beautiful messages that will inspire young readers...a highly recommended and inspiring read." - **(5 Stars) Melinda Facal, Readers' Favorite**

TEACHER OUTREACH (AUGUST)

@thisfamilylife_ (51,900 followers)
@buildingbrilliance (42,200)
@bilingualscrapbook (30,800)
@thiscrazybeautifulchaos (29,400)
@rascals_and_rainbows (26,900)
@our_life_our_play (24,400)
@thecollaborativeclass (24,400)
@tap825 (19,300)
@mother_tuffa (16,800)
@learningonleightonlane (15,400)
@zandersfunfactory (15,100)
@smilingandshiningin2ndgrade (12,200)
@arthursantics19 (11,500)

@samgoldsworthychildminding (11,400)
@visionsofplay (10,200)
@learning_in_colour (8,500)
@lowliffun (8,430)
@engaging_ella (6,947)
@heykindergarten (6,478)
@mommy_craftsandlaughs (6,320)
@bookishburnsss (5,843)
@mrs.isabella.little (5,754)
@teach.it.out (4,721)
@our.play.inspired.journey (4,475)
@learning_through_early_years (4,196)
@sensoryplaymyway (4,172)



Author: Michael Wong
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ABOUT THE AUTHOR

Michael Wong is the award-winning author of *I Wish You Happiness*. He is working on the follow up, to be released in 2022. Michael lives with his wife and two boys in Sydney, Australia.

ABOUT THE ILLUSTRATOR

Ann Baratashvili won 1st prize in the 2009 DeviantArt/ Wacom "Bring Your Vision to Life: Dreams" contest. Ann lives with her husband and son in Tbilisi, Georgia.